Pellegrino, Rachel

From: TMFeedback
Sent: Friday, January 14, 2011 7:20 AM
To: Brown, Brian (TM); Hickey, Toni
Subject: FW: Small Business Study
Attachments: ATT00001..gif; ATT00002..gif

From: (b)(6)
Sent: Thursday, January 13, 2011 12:54 PM
To: TMFeedback
Subject: Small Business Study

Under the general subject of "Trademark Bullying" we are undergoing a sort of "reverse bullying". We are the owner of a Trademark which we have been attempting to enforce through cease and desist letters. All of the companies that we have contacted have been cooperative except for one that insists our trademark is not valid and that they are not in violation. Unfortunately they have deep pockets and we do not. So we don't have enough "teeth" to make them comply. I'm sure we are not the only ones that find ourselves in this situation, but thought you should be aware of it. The USPTO could give us SME's a little boost through either statements on their website about the enforceable rights of a trademark or references to case law which support "the little guy" (without actually giving legal advice - of course). Hope this helps with your study.

Regards,

Scott

BEI SENSORS

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CST

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